# **Blackpool Council – Communications & Regeneration**

## Revenue summary - budget, actual and forecast:

	BUDGET EXPENDITURE			VARIANCE			VARIANCE					
	2021/22					2020/21						
FUNCTIONS OF THE SERVICE	ADJUSTED	EXPENDITURE	PROJECTED	FORECAST	F/CAST FULL	(UNDER)/OVER	NON-COVID	COVID-19				
	CASH LIMITED	APR - JUN	SPEND	OUTTURN	YEAR VAR.	SPEND		GROSS	DIRECT SERVICE	ccg	SALES, FEES	NET
	BUDGET				(UNDER) / OVER				GRANTS	CONTRIBUTION	& CHARGES	
	£000	£000	£000	£000	£000	£000	£000	£000	£000	£000	£000	£000
COMMUNICATIONS & REGENERATION												
NET EXPENDITURE												
ECONOMIC DEVELOPMENT & CULTURAL												7
SERVICES	312	(3,556)	3,868	312	-	-	-	-	-	-	-	-
PLANNING	496	(281)	777	496	-	-	-	-	-	-	-	-
TOURISM AND COMMUNICATIONS	2,737	893	2,297	3,190	453	-	235	309	-	-	(91)	218
TOTALS	3,545	(2,944)	6,942	3,998	453	-	235	309	-	-	(91)	218

## Commentary on the key issues:

### **Directorate Summary – basis**

The Revenue summary (above) lists the outturn projection for each individual service area within the Directorate against their respective, currently approved, revenue budget. The forecast outturn of £453k overspend is based upon actual financial performance for the first 3 months of 2021/22 together with predictions of performance, anticipated pressures and efficiencies in the remainder of the financial year, all of which have been agreed with each head of service. Of the £453k overspend, £218k is attributable to Covid.

## **Economic Development and Cultural Services**

This service is expecting a break-even position in 2021/22.

### **Planning**

This service is expecting a break-even position in 2021/22.

#### **Tourism & Communications**

There is an expected pressure in this area of £453k including a net Covid pressure of £218k.

The Illuminations service is currently forecasting a pressure of £116k. This is made up of a £99k additional cost of extending the Illuminations period till the end of December, £13k of additional staff costs due to Covid and an £8k loss of income from business collections (£3k after the Sales, Fees and Charges compensation scheme).

Visit Blackpool is expecting a pressure of £299k. Of this pressure, £164k relates to Covid of which £87k is lost advertising income on shelters and £77k relates to lost resort pass income. These figures are after £23k of Sales, Fees & Charges compensation scheme income has been applied. There is a non-Covid pressure of £135k forecast which is mainly additional costs for Switch-on (£116k) and increased rates costs on shelters.

## Covid

The Communications & Regeneration Directorate has a gross pressure of £309k relating to Covid. It is expected that Sales, Fees and Charges compensation claims amounting to £91k will be received. The net Covid pressure is £218k which is included in the above table.

Budget Holder – Mr A Cavill, Director of Communications & Regeneration